



NATIONAL ASSOCIATION OF FLOUR DISTRIBUTORS, INC.

New Event! (Pilot program for 2024)

NAFD QuickChat: Top-to-Top Sessions Allied/Millers with Distributors

Wednesday, May 15, 2024 | 1:00 – 4:30 pm | The Don CeSar Hotel



Purpose: To provide an opportunity for Distributors and Allied/Millers to schedule meetings at the NAFD convention to forge new connections or strengthen existing relationships.

Why: We received feedback that, in some cases, it's difficult to get some time to meet to have discussions. We confirmed this by polling some of the Allied/Millers and Distributors.

What: There will be a maximum of 25 tables set up for discussions. Time will be scheduled in 15-minute increments for a total of 14 meetings per company. We recommend that you keep a couple unscheduled slots, for breaks and/or flexibility. There will be a nominal fee to the Allied/Millers of \$100 per table to cover costs. Just bring yourselves, nothing else is needed. Allied/Millers may bring sales materials and promotional items.

Where: The Don CeSar Hotel, St. Pete Beach, FL

When: During Registration on Wednesday, May 15th, 1:00 pm to 4:30 pm

How: Allied/Millers will sign up for tables when registering for the Convention

- Participating **Allied/Millers** will be asked for a list of distributors that they are interested in meeting with. We will confirm with Distributors that they would like to meet. Contact information and availability will be provided back to the Allied/Millers.
- Separately **Distributors** will be asked to submit a list of those participating Allied/Millers that they would like to meet with.
- Allied/Millers will manage scheduling their own time slots.

NOTE: If there is more demand for tables than available tables, we will prioritize based on sponsorship contributed (with a minimum sponsorship of \$750).

QUESTIONS?

Contact NAFD at nafdcontact@gmail.com or Eric Metzendorf at eric.metzendorf@dawnfoods.com

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